INVENTORS ENTER TODAY!

Pitch your invention or new business idea at the Elkhart County 4-H Fair Kids’ Day presented by Kem Krest

Wednesday, July 25, 2018

Your business ideas and inventions will be showcased on Kids’ Day in heritage park.

A panel of judges will determine the winners for two age brackets.
8 – 13 years old
14 – 18 years old

Entry Info: On back or...
Visit: 4hfair.org/kids-day
Email: kidsday@4hfair.org
“Pitch It!” is a “youth invention/new business idea” competition that will take place at the Elkhart County 4-H Fair. Throughout the year, youth may develop their ideas and inventions that will be showcased on Kids Day, July 25. A panel of judges will determine first, second and third placings for each age bracket. The age brackets are as follows: 8 – 13 years old and 14 – 18 years old. Prizes will be awarded to the top three winners in each age bracket.

**How to enter:**

1. Complete the following intent to enter and entry form (4hfair.org/kids-day), Email intent to enter and entry form to Diane Wheatley at kidsday@4hfair.org by July 15 and bring your entry form (4hfair.org/kidsday) and your product or service to Heritage Park at the Elkhart County 4-H Fair on Wednesday, July 25.
2. Have your product or service set up on the Activities Pad located in Heritage Park by 1 pm for pre-judging. (Tables & electric are available)
3. You are allowed and encouraged to create and utilize presentation props and posters.
4. You may ask your parents to help clarify requirements and the business plan but you must do the work.
5. You may enter individually or up to a team of 4.
6. The top five finalists in each age bracket will present their product or service on the Park Stage at 3:30 pm for final judging.
7. Entries that contain explosives or weapons will be disqualified.

**Intent to Enter** (email this information to kidsday@4hfair.org by July 15, 2018)

Name:

Phone number:

Age:

School and grade just completed:

Description of invention/product or service:

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**Elkhart County 4-H Fair: July 20-28, 2018**

**Kids’ Day presented by Kem Krest: Wednesday July 25, 2018**

kidsday@4hfair.org

Elkhart County 4-H Fairgrounds 17746-D County Road 34 Goshen, IN 46526

574-533-FAIR (3247) 4HFair.org
Kids Day “Pitch It!” A Shark Tank Style Competition
Presented by Kem Krest and Junior Achievement/Lemonade Day of Elkhart County

Entry Form

Business Plan
A business plan is a written document that describes an idea for a product or service and how it will make money. It includes your marketing plan as well as estimates for revenue, expenses and how to make a profit. A business plan is a roadmap that helps entrepreneurs think about the costs associated with starting a business. You may use multiple pieces of paper to complete your business plan entry.

Idea
Describe your product or service:

What makes your product or service unique?

Why will people buy your product or service?

Marketing
Who will be your customers?

How will you get word out about your product or service?

Where will you sell your product or service?

Pricing
How much will you charge for your product or service?

What are your competitors charging?

Profit
Profit = Income – Expenses.

What will your profit be?

My one minute sales pitch: